

**NETRA VENKATESHWARAN**  
• Filmmaker | Creative Associate •

**FILMOGRAPHY:**

Year	Film	Director	Co-Writer	Editor	DOP	Link	Accolades
2021	Mobile Movies: A Conversation...	Netra Venkateshwaran	Netra Venkateshwaran	Netra Venkateshwaran	Netra Venkateshwaran	<a href="https://www.youtube.com/watch?v=Uulv4jc-EnQ&amp;t=87s">https://www.youtube.com/watch?v=Uulv4jc-EnQ&amp;t=87s</a>	
2021	Mobile Movies: Reel VS Real	Netra Venkateshwaran	Netra Venkateshwaran	Netra Venkateshwaran	Netra Venkateshwaran		
2021	Mobile Movies: Two Faced	Netra Venkateshwaran	Netra Venkateshwaran	Netra Venkateshwaran	Netra Venkateshwaran		
2021	Neelima – It's Love, Not Lust	Netra Venkateshwaran	Netra Venkateshwaran			<a href="https://www.youtube.com/watch?v=9QFmgAEBO88&amp;t=3s">https://www.youtube.com/watch?v=9QFmgAEBO88&amp;t=3s</a> ( Trailer ) <a href="https://www.youtube.com/watch?v=ovlyybuNTEA&amp;t=510s">https://www.youtube.com/watch?v=ovlyybuNTEA&amp;t=510s</a> ( Short Film )	Special Jury Mention Award ( Neelima ) – Jaipur International Film Festival 22'  Nominated on Shorted India ( Neelima )
2020	Ek Anchaha Mehman / The Unwanted Guest	Netra Venkateshwaran	Netra Venkateshwaran			<a href="https://www.youtube.com/watch?v=gpr_zTSOLGQ&amp;t=1s">https://www.youtube.com/watch?v=gpr_zTSOLGQ&amp;t=1s</a>	Nominated on Shorted India ( Ek Anchaha Mehman )  Screening at The Bandra Film Festival ( Ek Anchaha Mehman )
2019	A Rising Tide Lifts All Boats ( Student Documentary )	Netra Venkateshwaran	Netra Venkateshwaran	Netra Venkateshwaran	Netra Venkateshwaran		
2017	Hands – A Silent Film ( Student Film )			Netra Venkateshwaran	Netra Venkateshwaran	<a href="https://vimeo.com/148754880">https://vimeo.com/148754880</a>	

**WORK EXPERIENCE:**

**Rune Productions LLP**  
**Creative Director – Multiple Projects**

**November 2019 – Present**

- Conceptualize social media campaigns for brands in various industries (Ultrafresh Modular Solutions, HYDAC India, Resham Kitchen Masala, Sandu Pharmaceuticals, Pet Konnect, NewsOnPets)
- Oversee the editorial department
- Writing, editing and proofreading articles, Digital Ads, Pamphlets, Digital Brochures
- Build and manage social media profiles for clients
- Content curation and creation for social media profiles
- Manage content across all social media platforms
- Created a Property - Mobile Movies under Rune Films

Year	Projects	Director	Copywriter	Brand	Link	Notes
2021	HYDAC FAM ( FluidAqua Mobil )	Netra Venkateshwaran	Netra Venkateshwaran	HYDAC India	<a href="https://www.youtube.com/watch?v=YrkyUio-WBs&amp;t=57s">https://www.youtube.com/watch?v=YrkyUio-WBs&amp;t=57s</a>	Product Video
2021	Introduction to Brand	Netra Venkateshwaran		Resham Kitchen Masala	<a href="https://www.youtube.com/watch?v=EqMxXcWTOKw">https://www.youtube.com/watch?v=EqMxXcWTOKw</a>	Product Range Video
2020	Festive Ad	Netra Venkateshwaran	Netra Venkateshwaran	UltraFresh Modular Solutions	<a href="https://www.youtube.com/watch?v=fYmIRZLhcHg">https://www.youtube.com/watch?v=fYmIRZLhcHg</a>	Diwali Digital Commercial

**Janice Sequeira – Digital Content Creator & Celebrity Show Host**  
Creative Associate – Multiple projects

March 2020 – June 2021

- Assisted writing the content/script for shows and managed the show flow
- Graphic designing social media content for Instagram LIVE show - #StuckAtHomeWithJanice
- Coordinating with guests/celebrities/influencers for the shows
- Production for **Challenge Accepted** – Zoom Show
- Creative Associate for **Social Media Star – Season 3: Lockdown Edition** – Zoom Show ( <https://www.youtube.com/watch?v=tfLX662vAfi&list=PLgPe1aHJiuSbAteBHNAFflq6Qfal2w5dl> )

**Rogan Productions, London, United Kingdom – Multiple projects**

January 2019 – March 2019

- Assisted in researching about PR agencies and advertising companies
- Assisted in researching for potential topics for a two-part BBC Panorama project and key players/ characters in the Real Estate industry in UK

**Make Waves, London, United Kingdom – India On Film**  
Research Intern

October 2018 – December 2018

- Assisted in researching potential clips for the documentary
- Collated contact information for Talking Heads
- Made a fresh archive of GVs
- Created a Make Waves India footage log

**Femina India, London, United Kingdom – Multiple projects**  
Editorial Intern – **Beauty and Fashion team**

January 2019 – March 2019

- Wrote advertorials for brands (Clinique, Cheryl, Wella, Garnier, L'oreal, Kerastase) featured in the magazine issue
- Wrote beauty stories about hair, make up and skin for Femina's (femina.in) digital space
- Transcribed interviews of celebrities and makeup artists
- Assisted in handling the social media channels of the magazine
- Assisted the editors with research for upcoming features with celebrities
- Assisted a beauty shoot for Jean Claude Biguine

**BTVi, Mumbai, India**  
Financial Reporting Intern

July 2017 – August 2017

- Transcribed television shows (The Auto Show, Shifting Gears) and short interviews (RERA project, Cadbury festive season)
- Assisted other correspondents on the field during research
- Assisted with formulating interview questions for press conference
- Attended events and shadowed other reporters
- Assisted editors with time codes for (The Auto Show, Shifting Gears)

**Business Traveller India, Mumbai, India**  
*Editorial Intern*

**December 2016 – June 2017**

- Written multiple travel and lifestyle articles for the Business Traveller India magazine for the year 2017
- Assisted in content brainstorming and creative direction of the magazine
- Assisted in handling the social media channels of the magazine
- Assisted the editors with research for upcoming features
- Collected and organised information for the news and updates section of the magazine
- Assisted in pagination and coordination with the marketing department
- Coordinated with clients and agencies for material
- Wrote and updated the Business Traveller India website with regular news stories / articles
- Organized the features on the Business Traveller website

**EDUCATION:**

**City University of London, London, United Kingdom**

**June 2020**

Candidate for MA in Television Journalism  
Graduated with a 2:1

**Northeastern University, Boston, United States**

**May 2018**

Candidate for Bachelor of Arts

**Major:** Media and Screen Studies

**Minors:** Media Production, Communication Studies

**Relevant courses:** Intro to Film Production, Traditional Advertising Practices, TV Studio Production, TV Field Production, Business of Entertainment, Newsroom Studio, Intro to Acting, Sound Production for Digital Media, Public Speaking, Television: Text & Context, Media Industries, Digital Media Culture, Film Theory

**Honors:**

Dean's List Fall Semester

**2016**

Dean's List Fall Semester

**2017**

Distinction – MSc in Television Journalism

**2020**

**SKILLS:**

- Microsoft Office ( Word, Excel, Outlook, PowerPoint )
- Web Development ( Word Press )
- Video Editing ( Adobe Premiere Pro, KineMaster )
- Graphic Design ( Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Canva )
- Production Management – Pre / Production / Post

**LANGUAGES:**

- English ( First language )
- Hindi ( Intermediate )
- Spanish ( Fluent in Written )